

THE HAMLIN HERALD

IN 34TH YEAR—EVERY WEEK SINCE 1905

HAMLIN, JONES COUNTY, TEXAS, FRIDAY, JULY 28, 1939

NUMBER 39

TENNIS PLAYERS TO STAGE GAMES

Tennis players in eleven neighboring towns have been invited to take part in Stamford's third annual tennis tournament to be staged on the High school concrete courts at Stamford August 4th to 6th.

Divisions will be women's singles and doubles; men's singles and doubles; junior singles and doubles, and mixed doubles. Loving cups will be awarded to winners in each division, and to each member of a winning doubles team. Entry fee for women's and men's singles is one dollar, for junior singles, seventy-five cents, and one dollar for each doubles team.

Players are expected from Monday, Haskell, Knox City, Hamlin, Anson, Albany, Aspermont, Roby, Sagerton, Rochester, and Rule. C. R. Moritz is Stamford's team captain and is in charge of tournament arrangements.

Among Hamlin tennis fans who have been invited are Jack Russell, Eloise Riddle, Stanley Wilson, Gordon Bennett, and Goodson Sellers.

RETURNS FROM SEVERAL

N. R. L. C. CONVENTIONS

W. L. Fletcher, rural carrier on route 3 out of Hamlin, and one of the seven National Rural Letter Carriers Association officers, the Treasurer, returned last Saturday from a long trip over the nation attending several State Rural Letter Carrier Conventions. He was in the Tennessee State Convention at Nashville; West Virginia at Keyser; Maryland, at Braddock Heights; In Missouri at Moerly, in Nebraska at Fremont and in Texas at Abilene.

Mr. Fletcher will leave early in August by auto to attend the National Convention in Portland, Oregon. He will carry his family on the Northwestern trip. Mr. Fletcher has had a wonderful opportunity to see this nation and contact many leaders in the recent years he has served as Treasurer.

Mr. and Mrs. S. J. McCoy and children Gordon and Ruby and their granddaughter, Audrey Harwell of Tuxedo, spent the past week end in Plainview visiting J. W. Gamble and family. They were accompanied by Mrs. O. W. Rush and daughter, Wynona.

Children Should Be Immunized Against Dreaded Diphtheria

The State Department of Health urges that all parents of children from six months to ten years of age, who have not been immunized against diphtheria, take them to their family physician and have this done at once.

It will take some time to establish immunity to this disease, so the child should be given this preventive treatment now before the advent of cold weather when diphtheria is more prevalent.

It is a generally accepted fact among public health authorities that any community may control its death rate from diphtheria. Immunization has been proved a safe and effective preventive measure. Wherever immunizing treatment has been extensively used, diphtheria has steadily decreased.

The most forceful weapon in the control of diphtheria is prevention through immunization, rather than cure of the disease after it has developed. Children can be protected against diphtheria by the use of what is known as toxoid. Young children are particularly susceptible to the disease. Accordingly, as soon as a baby is six months old, the parents are advised to take it to the family physician and have it immunized — protected, by the use of toxoid. Older children in the family who have not had the protective treatment, should be immunized also, and this should be attended to now before the school season begins. This immunizing agent is absolutely safe to administer; there is only a slight local reaction, and practically no constitutional or troublesome after effects.

A complete line of quick-attachable field machines has been designed to fit the Farmall-A. The owner will be independent of horse power and freed from the tiresome chores and expensive upkeep of horses.

"At its interesting low price this new Farmall-A will be in big demand immediately. Production at the factory is in full swing and samples should arrive soon. Nothing of such importance has happened in the agricultural implement field for a long time. Growers in this vicinity will look forward with interest to seeing and trying out the new Farmall-A as soon as the first shipment arrives."

Strauss Dry Goods is getting a complete re-painting and enameling this week, from bottom to top. It is an ideal place to paint and decorate as there are two air cooling units playing on the men, Rev. Nicholson and son, the contractors.

The Herald Anywhere 1 Yr. \$1.00

New Tractor With "Culti-Vision Will Be Coming Soon

"I couldn't believe it until I saw it," said Jno. Ed. Day who has just attended a preview of the new Farmall-A Tractor, held at Sweetwater, by the International Harvester Company.

"This latest rubber-tired addition to the Farmall line," continued Mr. Day, "which sells for a new low Farmall price, brings the grower of row crops something he has never had before—full vision of the work that is being done directly under the tractor. Just as television brings the radio listener something he has never been able to see, so the Farmall-A enables the man who is cultivating corn or other row crops to see what he is doing without having to crane his neck or twist his body."

"It's all in the design of the tractor," said Mr. Day. "The engine is cleverly placed so it does not obstruct the view of the rows. The driver rides easily in a comfortable sponge-rubber upholstered seat and watches the cultivator shovels at the same close range that is possible on a horse-drawn riding cultivator."

"It's surprising," Mr. Day said further, "how much more power and low-cost service have been built into the new Farmall-A. It will bring power farming to the man who farms small acreage, with 40 to 60 acres under cultivation. It will also be welcomed by the big grower who needs a second or a third tractor to supplement the power of his larger tractor."

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Mr. and Mrs. Ivan T. Collier of Navasota were here over Sunday as guests of Mrs. M. Y. Wilson, while on their way from an extensive vacation trip. Mr. Collier will be remembered as a teacher of science in the Hamlin High school. Mr. Collier was quite popular as a teacher in Hamlin and has developed greatly in his profession . . . and says; his wife is quite charming.

Vernon Gunn of Ventura, Colo., is here for a visit with his grandmother, Mrs. Mary Lenard and other relatives. He will likely make Hamlin Country his home.

Mrs. Tom C. Farrow returned from Lubbock Sunday after spending three weeks with her son, Jack and wife.

Miss Lela Meeks has been seriously ill for the past week, but is slowly improving.

Mrs. W. R. Tomlinson of Temple visited old friends in Hamlin this week. She and her late husband resided here twenty-one years ago.

MICKIE SAYS—

SANTA CLAUS DIDN'T GIVE US ENUFF PAPER 'N INK
T' KEEP THIS NEWSPAPER GOIN' FOR TH' YEAR —
SO IF YER SUBSCRIPTION NEEDS PAYIN' UP,
WERE ALL SET TO WRITE RECEIPTS!



The Herald Anywhere 1 Yr. \$1.00

Dealers Must Be Licensed If Farmers Get Fuel Tax Refund

Farmers and gasoline dealers—as well as all others who under the law are entitled to a refund in gasoline taxes—were urged by Comptroller George Sheppard today to study the terms of a new state law making several material changes effective September 1st.

Farmers are among largest users of gasoline upon which the tax is paid; and after September 1, Sheppard points out, the Comptroller can pay refunds only to those who purchased their fuel from licensed dealers. Hence it is important from the users' standpoint that they make certain the dealer is licensed.

The department analysis of the law showed that these changes were made:

1. Beginning September 1, 1939, the Comptroller is prohibited from issuing warrant in payment of a refund claim on any motor fuel not purchased from a licensed dealer.

2. All dealers in motor fuel for refund purchases must obtain license from the Comptroller authorizing such dealers to sell such motor fuel. Failure to obtain license subjects the dealer to criminal prosecution.

3. Licenses and invoices of exemption will be furnished the dealer, free of cost, by the Comptroller's Department when application is made therefor.

4. All invoices of exemption will be serially numbered, and each supply furnished a dealer by the Comptroller's Department will be charged to such dealer, and an accurate account of all such invoices of exemption must be kept by the dealer. No other form of invoice of exemption may be used than that furnished by the Comptroller.

5. The dealer is required to keep accurate record of all motor fuel sold, for a period of two years.

6. Blank invoices of exemption not transferable or assignable unless authorized by the Comptroller. Dealer is not authorized to lend or give away invoices of exemption, as he must keep accurate books, records and account of all invoices of exemption issued to him.

7. Invoices of exemption must be issued at the time of delivery of the motor fuel. Heretofore such invoices have been issued at the time of sale.

8. Unless the users of refund motor fuel and the dealers who sell refund motor fuel are advised of this change in the law a great deal of confusion will result, and a lot of refund claims will not be payable. It is, therefore, important that each user of refund motor fuel who expects to file claim for a refund of the tax acquaint himself with the new provisions of the law.

Mr. and Mrs. Grogan Turner went to Pecos Sunday, to visit with their brother, Buddy Withers and wife and to get their son, G. W., Jr. They were accompanied to Pecos by their sister, Miss Ouida Mire Withers, who has accepted a position with a Pecos beauty Parlor. Miss Withers has been with the Magee beauty parlor in Hamlin for about two years.

Miss Lucille Newsom returned home last Sunday after a week's visit with friends in Abilene.

Classified Ads

NOTICE ADVERTISING RATES:

Advertising of this kind is charged for at 5 cents per line or fraction of line per issue. Charges not paid for in advance, will be billed to advertiser at the end of the month.

SOME NICE PIGS

Have 16 pure bred pigs for sale at \$2.50 each at my place four and half miles south of Hamlin.

A. P. PATTERSON (39-2P)

SEWING MACHINE

For Sale, a good Singer Sewing Machine. See MRS. W. E. NEWSOM, 4th St., Farwell Ave. East Hamlin. (39P)

BULL CALF

Have one Short Horn Bull Calf for sale. Now ready to wean, has good markings to make large bull; his mother a good milker.

T. A. JEAN (39-2t)

IMPORTANT NOTICE ABOUT TRANSFERS

Monday, July 31, is the last day for transferring pupils from one school district to another. Parents living outside the Hamlin school district who wish to send their children to Hamlin school must transfer those children before August 1st. Transfer blanks may be signed at the office of the County Superintendent, Anson, Texas, or at the office of the Superintendent of schools Hamlin, Texas.

The following pupils must be transferred:

1st. Pupils having completed the highest grade taught in the district where they live. (Simply because your grade is not taught, does not automatically transfer you. You must sign a transfer blank.)

2nd. Pupils whose grade is taught in their home district but who wish to attend another school.

G. R. BENNETT,
Supt. Hamlin Schools

JOHN W. MILES BUYS

TEXACO STATION, HERE

Revival Meeting to Start Sunday At Mt. Zion Church

Beginning at Mt. Zion Church of the Nazarene, located half way between Hamlin and Rotan near the highway, on Sunday morning, at 11 o'clock, July 30th, and runs till Sunday night, the 13th of August.



REV. NOBLE BERRYHILL

The evangelist, Rev. Noble Berryhill of Fort Worth, Texas, is of National reputation, and is a very successful soul winner.

Having traveled extensively in America and several foreign countries, he has a wide experience to draw from, but best of all, he knows God and knows how to preach His Word.

All are invited to attend and take part in the services. If you come once, you will come again.

Services at 10 a. m. and 8:15 p. m.

H. C. Cagle, Pastor.

MR. FEAGAN GRATEFUL TO FRIENDS AND NEIGHBORS

I am indeed grateful to the thirty-five friends who so generously cleaned my cotton crop and to the ones who visited me in the hospital, and for the lovely flowers you sent. May God bless you.

H. Feagan

Mr. Feagan is at his home six miles south of Hamlin, again, after being in the Abilene hospital two weeks. X-ray pictures give great hopes for Mr. Feagan's recovery.

Miss Virginia Jones of the Rose Shoppe spent a part of this week and the latter part of last week with her father at Corpus Christi. She came back displaying blisters in her palms caused by the jerks of Tarpon fish she had hooked.

If you do not take the Herald—subscribe and enjoy it every week.

TAKE YOUR FAMILY OUT TO DINNER

•We Have•

AIR CONDITIONED
for your comfort



Give Your Wife a Rest
Give Your Visitor a Treat

Coffee Shop

HARDEN HOTEL

(Newly Air-Conditioned — Quiet — Restful)

A SAGE ONCE SAID OF A SUCCESSFUL MAN

He looked for the best in others, gave others the best he had, and left the world better than he found it.



Try Your Home Town First

BUY TEXAS MADE PRODUCTS

The Chamber of Commerce

AIR CONDITIONED

WITH THE NEWEST SYSTEM

It Will Be A Pleasure
TO ENTER
Our
Shoppe

NEWEST STYLES
READY
TO
WEAR

Visit Our NEW
AIR-COOLED
Haines Beauty Shop
The ROSE Shoppe

BEFORE YOU
GO AWAY

Have a new short, curly hair do before you start on your vacation. You will look your smartest, and you'll like its convenience.

The Herald Anywhere 1 Yr. \$1.00

The Hamlin Herald

PUBLISHED EVERY FRIDAY

BOWEN POPE

OWNER AND EDITOR

ENTERED AT THE POST OFFICE OF HAMLIN, TEXAS, FOR TRANSMISSION THROUGH THE MAILED AS SECOND CLASS MATTER.

SUBSCRIPTION RATES: ONE YEAR \$1.00 SIX MONTHS 50¢

UNDERTAKER NOT WANTED

PEOPLE DON'T LIKE SATURDAY CLOSINGS

The demise of the independent merchant, due to the rigors of competition, is often forecast by the pessimistic. But apparently the independent refuses to take the hint. Instead of dying, he's in amazingly good health.

The Twentieth Century Fund, an organization whose specialty is fact finding, irrespective of what the facts prove or whose toes are trodden upon, recently made a survey to find out just how matters stand in the merchandising field. And here is the opening paragraph to the Fund's report: "Despite the rise of the chain store and the development of new forms of retailing such as the super-market, the independent, single-store merchants have held their own in numbers since 1929 and now operate 86 per cent of the stores in the United States, handling nearly two-thirds of the total retail sales volume."

The better independent stores have emulated successful merchandising ideas of their competitors, and in some cases improved on them. In many cases they have formed buying organizations, in order to cut overhead and middleman costs. Like the chains, they are substantial advertisers, particularly in their local newspapers. They've gone after business with all the competitive weapons at their command, and they've obtained and kept it.

From the consumer's own point of view, this is a very happy state of affairs. Open competition, between independent stores as well as between independents and chains, is the best possible medicine for curing the once-prevalent disease of high prices and poor service in retailing. The store owner who can look out of his window and see an aggressive competitor across the street is going to give his customers every possible break.

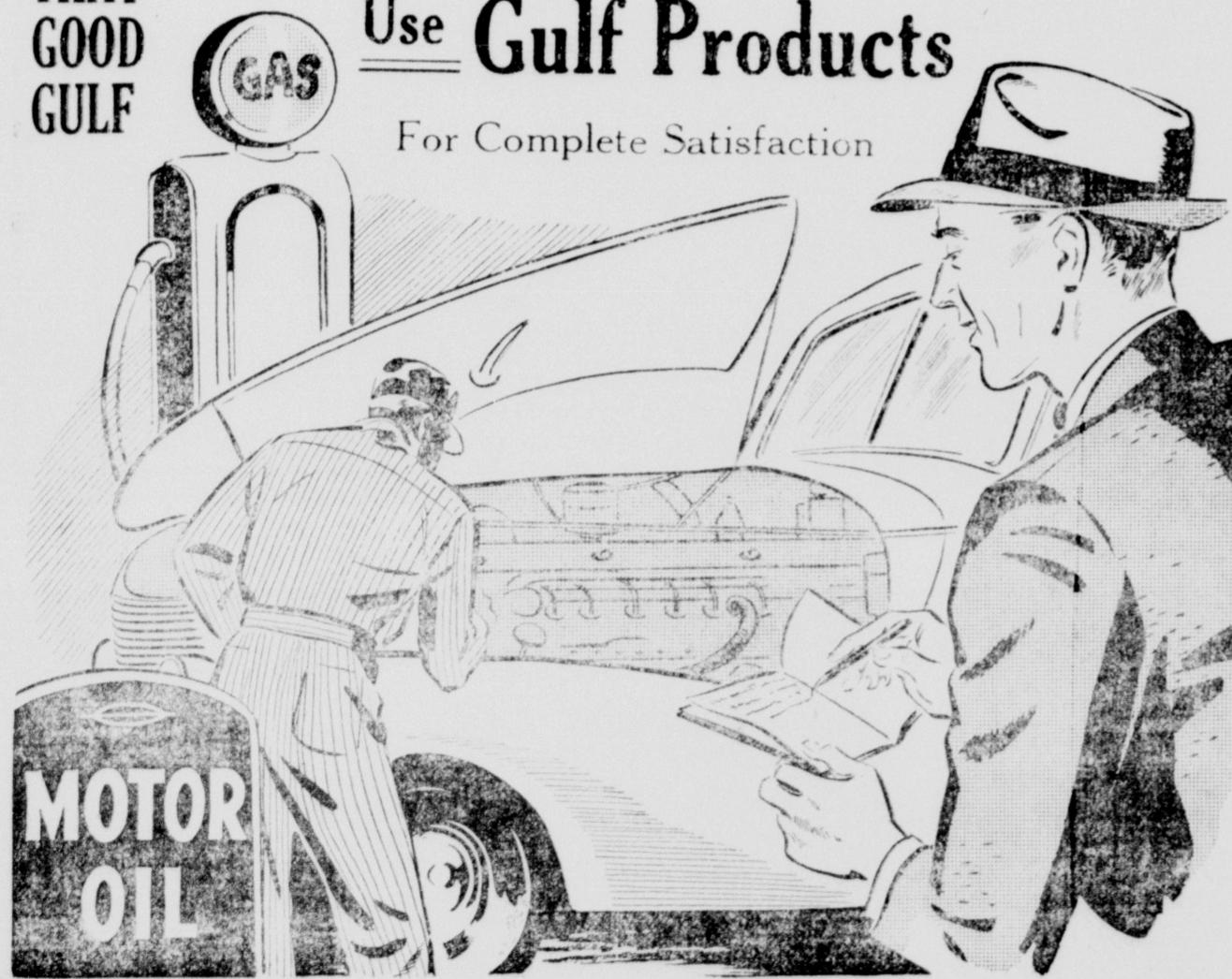
Finally, agriculture, too, has been a major beneficiary of competitive merchandising. The special campaigns undertaken on behalf of "distressed" crops are a case in point. And in the normal way of business, both independents and chains have increased the market, and created a more varied and stable demand for the produce of the soil. And that means coins to jingle in thousands of farmers' pockets.

—Industrial News

Mrs. J. H. Stephens of Hamlin and Mr. and Mrs. Jess Flood of Boyd Chapel went to Honey Grove last Friday to visit a brother who is very sick.

Use Gulf Products

For Complete Satisfaction



Records on Gulf Products Stand the Test

J. H. Foster,
Manager

— DRIVE IN TO THE —

Gulf StationE. G. Kainer, Jr.
Consignee

Phone 45

GOING TO OWN A HOME:

Finally the government has started out on a sound and lasting basis for economic improvement. Recently it has been announced that 51 more counties in Texas have been named for Home purchases.

Relief rolls can be cut down when renters who want to get a place to live and call it their own. A young man in 40 years becomes an old man, and if an old man has a place that belongs to him, it is a great source of satisfaction.

IS IT SOUND TO SAY

QUIT GOING IN DEBT?

It is a fortunate person or unit of government that can say, "We are out of debt, and have a working balance besides". It is a more fortunate position for a person or unit of government to say, "I've got the cash with which to buy what is needed." Now if everybody could say that it would be all OK but would there be enough money to go around? What people or governments owe, is quite a sum and we doubt if there is enough money in circulation to pay the bill. Now to add to the sum enough ready cash in everybody's hands to plank down the dough to pay for what they buy would appear to make the situation all the more impossible.

There simply is not enough money to meet all our debts, wants and needs. Most of us can not help wanting, and most of us think we NEED when as a matter of fact we all can look back and see that we endured some way in the days when we had about a third of what we enjoy these days.

But really governmental business should be on a cash basis. The present custom is to appropriate money 'expected' instead of appropriating money already in hand. We heard of a teacher in a neighboring community to Hamlin who holds a hand full of uncashable vouchers. Just a bunch of cold checks. She got a pay-off on expected money that the taxpayers either could not or would not pay. It might not be a bad idea to have a lot of local governments take a 'sit-down attitude' and let themselves catch up with themselves.

These days we hear a lot about watching the "budget". Every budget is set on what is expected and not on what is in sight. That is the main channel that has led us into deficits. People pay taxes when yields are received and not a dime unless they have it (few exceptions).

It may not be unsound to contract a debt on certain things essential to life, for example like water bonds or sewer bonds. Of course if the "other fellow" is plunging, that makes his neighbor plunge to play like he is keeping up with the procession in grand style. Some cities have become great on debt.

Miss Iva Mae Daniel of Royston has taken a position at the Magee Beauty Parlor. Miss Daniel is a graduate operator from a Beauty School in San Angelo and has been operating in Roby and Rotan.

The Hotter the Weather . . . The Hotter the PRICES!

Hot Prices for Friday and Saturday

Tomatoes and Corn No. 2 Cans 3 For 19¢

Soap P. & G. or C.-W. 6 For 19¢ **Crackers** 2 Lb. Box 13c

Pickles Sour or Dill Quart 10¢ **MACARONI SPAGHETTI** 6 Boxes 19c

Cigarettes Camels Chesterfields Lucky Strike Rawleighs 15c **Prince Albert** CAN 10c

Produce

LETTUCE, 3 for 10¢ **BACON**, dry salt, 3 lbs. 25c
BANANAS, dozen 10¢ **BOLOGNA**, 3 lbs. 25c
LEMONS, dozen 19c **CHEESE**, lb. 15c

We Reserve the Right to Limit Quantity

PHONE 69

TERRELL'S

We Deliver

J. P. Morgan is in the Baylor hospital in Dallas recovering nicely from a major operation. Mr. and Mrs. Morgan were visiting in Teague at the time it became necessary for the operation.

Mrs. Arthur Burkett and little grandson, Jimmie Hall of Abilene, are spending the week here with her daughter, Mrs. Art Carmichael.

Mr. and Mrs. Robert McLaren and Earl Smith and D. W. Stell are off "somewhere" on a fishing outing. Think of it!

It is a knock on any community for a newcomer to land in town and fail for any cause—all people love honorable success.

OPENING . . .

Of Hamlin's Bowling Club

Hamlin's NEWEST Recreation

Friday, Aug. 4th

Formal Opening Monday Night

August 7th • 7:00 p. m. 'till ?

FREE Refreshments || Ladies Play FREE
Served to ALL || This Monday Night

4 New Alleys 4 — Everything New

Air-Conditioned - Seats for Spectators

Meet Your Friends at Hamlin's **Bowling Club**



**CONGRESSMAN
CLYDE L. GARRETT**

Furnishes

**FACTS and
STORIES From
WASHINGTON**

UN-AMERICAN ACTIVITIES—The House Committee investigating un-American activities will resume hearings August 1 and is expected to continue until the end of the year. Chairman Dies says the committee will spend a month in Washington obtaining testimony regarding the Nazi and Fascist groups. Communist activities are also expected to be investigated. Further hearings will be made in Chicago, Pittsburg, and the Pacific Coast.

XX

ANTI-TRUST LAWS—The fight against monopolies was just begun by the Temporary National Economic Committee. In its first report, the committee claims that there is a definite tendency toward monopoly in American industry. This is resulting in a concentration of wealth, increased unemployment, and smaller markets. The Commission thinks that this trend can be stopped by tightening the Anti-trust and Patent Laws. The Committee recommends that the government press civil actions against Anti-trust violators and claim damages of twice the total income earned by corporations during the period of violation. They also discharge officers responsible for the Anti-trust Law violations.

XX

SOCIAL SECURITY—A House-approved Bill to liberalize the Social Security Act was passed by the Senate and sent to conference. This revision is expected to bring 1,000,000 additional workers under its benefits, but holds the payroll taxes at the present rate for the next three years.

XX

T. V. A.—The President received the T. V. A. plan to purchase private power utilities, such as the Tennessee Electric Power Company

**TEXAS SENATOR URGES
AIR BASE IN PUERTO RICO**

**Decries Falling Market for Texas Rice
and Beef in Island Crisis**

WASHINGTON, D. C.—Pointing to the strategic location of Puerto Rico, and to the Island's large purchases of rice, cotton, and meat from the United States, Senator Tom Connally of Texas, declared today in a special interview on Puerto Rican affairs that he is strongly in favor of the proposal to place defensive air bases there, and said that at the same time Congress should give serious consideration to the serious economic plight of the Island.

Senator Connally pointed out that the air bases proposed for Puerto Rico will form an invaluable first line defense for the Panama Canal and the Gulf of Mexico.

"It is vitally important that we protect the Canal and shipping in that area," he declared. "Planes from the Puerto Rican base will be able to scout far out to sea and give advance warning of the approach of an enemy. In addition, because of the close proximity of the Island to South America, the bases on Puerto Rico will serve as a warning to the Dictators of Europe to stay out of South America."

Commenting on the economic condition, Senator Connally pointed out that the Interior Department recently reported that 42 per cent of Puerto Rico's population is out of work or dependent on unemployed persons; that their purchases of rice from the mainland last year fell off more than a million dollars, their purchases of cotton products slumped more than two million dollars, and their purchases of meat, more than three hundred thousand dollars.

Officials of the Island blame this condition on the sugar quota, which restricted production in the Island 30 per cent; on the trade agreement program which they say has made it virtually impossible for them to compete in the domestic market and meat suffered accordingly."



war materials, but this has not yet been reflected in any important increase in foreign demand for United States farm products.

XX

TURKEY GROWING NOW \$70,000,000 INDUSTRY—Nearly 70 million dollars' worth of turkeys (at farm prices) were produced last year. This figure was somewhat less than for 1937, but was larger than in any year in the current decade, and probably the second largest in the history of the industry. Since 1929 the production of turkeys has increased more than 56 per cent—from less than 17 million birds in that year to more than 26 million in 1938. Peak of production during the decade was nearly 28 million turkeys in 1936.

XX

POULTRY CONGRESS—The World Poultry Congress in Cleveland, July 28 to August 7, combines a spectacular popular exposition and specialized world's fair with an unspectacular international scientific assembly. More than 200 scientists from more than a score of countries expect to attend the poultry science meeting that provides the occasion and the nucleus for the exposition. Many of the scientific delegations have provided popular displays. Twenty-seven scientists of the United States Department of Agriculture poultry research staff are on the program.

XX

1939 DUCK STAMPS—The 1939 "duck stamp" went on sale in all first and second class post offices throughout the country. Certain 3c and 4c class post offices in duck concentration areas will also sell the 1 stamps, which must be purchased by all hunters of migratory waterfowl over 16 years of age.

XX

DEMAND FOR FARM PRODUCTS—There was some improvement during late May and June in general economic conditions affecting the consumer demand for farm products.

Industrial production recovered very sharply from the low reached in April and early May, and some additional improvement during the remainder of the year is indicated by conditions in the important industries. But the changes in business activity and consumer purchasing power probably will not be great enough to warrant any change in the outlook. Industrial production and general economic conditions in foreign countries which are important markets for our farm products have shown further improvement, mainly as a result of expenditures for

**New Counties Named
For Farm Purchase
Loans To Tenants**

Aid to tenants in buying farms will be extended this year to fifty-one new counties in Texas and to 37 new Oklahoma counties, it is announced by the Farm Security Administration.

Telegraphic information was received from Secretary Wallace of the Department of Agriculture approving new counties recently recommended by the state advisory committees of Texas and Oklahoma. The telegram said that \$4,369,398 had been allocated Texas to buy an estimated 542 farms, and Oklahoma \$1,675,100 for an estimated 264 farms. Last fiscal year, ending June 30, Texas tenants received 359 purchase loans and Oklahoma 181. Increase for the new fiscal year was made possible when Congress raised the national appropriation from last year's \$25,000,000 to \$40,000,000.

In addition to new counties named in today's telegram, the 56 Texas counties in which loans were made last year were approved for continuation of loans this year, along with the 27 similar counties in Oklahoma.

Anticipating that the old counties would be approved, applications were received in them since July 1, to July 20, and it is estimated that more than 8,000 applications have been received in these old counties of Texas and more than 4,000 in Oklahoma.

Application in new counties will be received at county offices and begin as soon as FSA county supervisors return from state conferences which will be held in Oklahoma the week starting July 24, and the following week in Texas. Taking applications will be expedited as rapidly as possible in the effort to select purchasers and appraise farms in time for purchasers to take possession before the new crop season.

From thousands of applications expected, the 542 successful ones in Texas and 264 in Oklahoma will be chosen by county advisory committees of three dirt farmers in each of the designated counties. The county committees will also appraise farms to be bought after options have been obtained by the applicants, FSA farm purchase specialists checking the appraisals.

Loans will run for forty years, with three per cent interest, no down payment being required. They are open to all tenants, share croppers and laborers, but preference will be given to applicants already owning livestock, and equipment. The average loan in Texas and Oklahoma last year was \$6,000, of which 78 per cent was for the original purchase.

REVIVAL

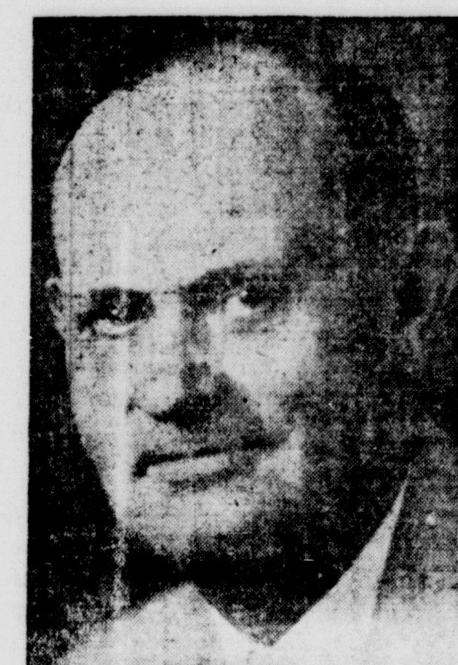
At

Baptist Church

We Are Beginning Our Revival Services
At The Baptist Church

Sunday, July 30

Our Services will be held in the Open-Air
Pavillion which has been well seated
for this meeting



REV. J. HENRY LITTLETON

The Pastor Will Preach Each Evening at 8:00 o'clock

Our song services will be conducted by our own local forces. We not only invite, but urge everyone of all faiths, to attend these services.

Pray for Us and Come Help Us

Make this meeting a blessing to the entire community

Sunday night, July 30, the pastor's subject will be — "THE MEANEST THING IN HAMLIN"

price and 22 per cent for new construction or remodeling of buildings, and for fences, terracing or other improvements to put land and buildings into first-class condition. Size of the farms bought last year ranged from forty acres in the very fertile areas to around 1,000 acres in ranching areas.

road, you snuff-dipping so-and-so?" The friend asked, "Why didn't you cuss him back?" The man who had been insulted said, "I couldn't; my mouth was full of snuff at the time."

Not long ago, I dropped a nickel in one of those music machines to play "A Penny Serenade" but I didn't get back four cents in change.

New counties were selected from those having the highest number of tenants and distributed equitably in various type-of-farming areas.

New counties to which the purchase program will be extended: Anderson, Austin, Bastrop, Bee, Bosque, Brazos, Brown, Burleson, Burnet, Caldwell, Camp, Collin, Colorado, Comanche, Delta, Denton, Erath, Fannin, Fisher, Freestone, Goliad, Grayson, Grimes, Hardeman, Hays, Henderson, Jackson, Jasper, Jefferson, Karnes, Knox, Lavaca, Leon, Limestone, McCulloch, McLennan, Marion, Matagorda, Parker, Raines, Rockwall, Runnels, San Jacinto, San Saba, Shelby, Upshur, Victoria, Walker, Willacy, and Wood.

featured part in the elaborate musical spectacle which will run thru the summer. All cities and towns have been given a blanket invitation to select, through their Chamber of Commerce, a beauty to represent them and it is likely that 100 will be in the final contest on the stage of Casa Manana on Monday Night July 24th.

Dr. Joe W. McCrary

DENTIST
General Practice of Dentistry
and DENTAL X-RAY

Phone Office 341—Res. Phone 361W



For ages, men have been poking fun at women's fashions. This shirt-tail craze would seem to be a good chance for the women to get even—except that a large percentage of them are walking around wearing unsightly slacks.

Which calls to mind the story of an occurrence in deep East Texas. A native was indignantly telling a friend about driving along in his jalopy and of being overtaken by a "city feller" who slowed down his limousine and yelled, "Why don't you get over and give me half the



TIME TO BAIT OUR HOOK!

The Cowman and Cowboy



Picture No. 2

Planted the Mesquite and Terraced their lands

little cowboy you saw in Picture No. 1, last week has grown to bad weeds . . . but maybe it will be a man, a graduate of the work. The weather in this picture is school, is now a student in the clear and cool, the distance is far class of a big Texas school, away and severe. Will it work and as learned a great many things out teaching Dad how to get mighty smart, guess he will have his grass, how to hold more water way, at least for a trial.

While Dad has doubtless, the lad is planning to return to his college and resume his studies. The trees are gone and the terraces are built. A new day is sure to follow.

Next week picture No. 3 will appear. Clip this one and place after No. 1 and on and on till all of the 15 are in your collection.

SE CHAPEL NEWS

By Catherine Drake

S. Nane Proffitt of Glen Rose, and Mrs. Ralph Huffer and son Chicago spent the week end with and Mrs. Dave Herbst.

Maud and Catherine Drake ill. M. H. Bond was called to Cooper that his father, E. H. Bond was very ill. He is 83 year old. Mr. Bond will visit relatives in Fort Worth before he returns home.

Alvis Bond, Audine, Jack and Fred Vaughan and Jack Ellison went to Merkel Saturday on a fishing trip.

H. O. Cassle and son, Arlie, spent the past week end and first of the week in Dallas on business.

Sam and Maggie Bush.

Mr. and Mrs. Jess Jenkins of the Plains visited his brother, Mr. and Mrs. O. L. Jenkins and family.

Mr. and Mrs. Gilbert Gollehon and daughter of Post visited Connie Drake and sisters and Milton Gollehon Thursday night.

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Bottoms Up!

A BARREL ROLL!... Hard on the dare-devil air devil . . . Safe for his engine because it's well-oiled upside down. Just think: Your car would get better engine lubrication if you could always park upside down! You can see that by standing "bottoms up" your engine would stay oiled to the top! Then it couldn't start dry—oil-starved. And that worst source of engine wear would be ended.

Get this benefit without any "topsy-turvy"... Get your engine OIL-PLATED. That takes patented Conoco Germ Processed oil. Its "magnetic" power

makes it to the working parts as intimately as chromium-plating is mated to the bumpers. Chromium-plating can't drain down; OIL-PLATING can't either. All the way up in your engine—all the while it stands or runs—all the time you use Germ Processed oil—you've got durable OIL-PLATING.

Then every start is well-oiled—wear-proofed—by lasting OIL-PLATING. And you're not adding oil every other time you stop, once you change to the only Germ Processed oil... at Your Conoco Mileage Merchant's. Today.

CONOCO GERM PROCESSED OIL

OIL-PLATES YOUR ENGINE CONOCO



Mileage Merchants in Hamlin Territory

Carl Young	Hamlin	L. E. Rector	McCauley
R. Wilkerson	Hamlin	W. D. Carriker	Royston
Anson Motor Co.	Anson	Paul Coley	Tuxedo
Paul Brown	Anson	H. D. Mitchell	Roby

ELMER C. FEAGAN, Distributor

FLAT TOP SOUTH SIDE NEWS

(By Nancy O'Neal)

Mr. and Mrs. Johnny Hines of Flat Top attended the funeral of their uncle, Mr. E. H. Shipley of Abilene Friday. He died at 4:00 p.m. Thursday afternoon and was 96 years old. He was stricken by a heart attack July 12 and died July 20 at the Hendrick Memorial hospital. Rev. John M. Riddell, Wichita Falls Baptist minister conducted the funeral services. The Laughter funeral company had charge of the body.

Mr. and Mrs. Jack Smith and children Mikey and Patsy June were guests of Mr. and Mrs. H. C. Smith of Flat Top Saturday night.

Mr. and Mrs. Homer Neal and son Kenneth of South Hamlin were the guests of Mrs. Dora Neal and family Sunday.

Mr. and Mrs. William Selberry of South Side visited Mr. and Mrs. Bud Green of Swenson Saturday night.

Miss Mary Lou Devenport of Flat Top is visiting her grandparents, Mr. and Mrs. Wyman of Roscoe.

Those who enjoyed the ice cream at Mr. and Mrs. I. C. Fudge's Saturday evening were, Mr. and Mrs. Doug Jenkins and family, Mr. and Mrs. Harvey Wilson and son, Raymond Kennedy, all of Flat Top; Mr. and Mrs. Sterling Fudge of Hanna, Mr. and Mrs. Floyd Fudge and daughter, Rose Evelyn of South Side. They reported plenty of cream and an enjoyable evening.

Clyde Thompson of East Hamlin visited Mr. and Mrs. Jack Smith of Flat Top Sunday.

Mr. and Mrs. Jim Mullins of Stamford visited Mr. and Mrs. Alvie Mullins of Flat Top community.

Misses Margaret Glynn and Eula Murriel Wyman of Roscoe are visiting Mr. and Mrs. Silas Devenport of Flat Top.

Mr. and Mrs. Jimmy Sedberry, Mrs. J. T. Brady and Scott Shannon all of South Side were business visitors in Aspermont Thursday.

Miss Christine and Louise Jenkins of Flat Top were guests of Mrs. Clinton Packwood Thursday.

Miss Maxine Smith of Flat Top has returned home after spending several days with her cousin, Miss Doris Motes of Stamford.

Mr. and Mrs. Sam Doyle of Flat Top are vacationing with their daughter, Mrs. Wilks Hinson and her husband in Waco.

Mr. and Mrs. Sterling Fudge of Hanna spent last week end with their parents, Mr. and Mrs. Doug Jenkins, and Mr. and Mrs. I. C. Fudge of Flat Top.

Mrs. L. B. Bruner of South Side left last Sunday with Mr. and Mrs. Loy Fry and their son Loy, Jr., to visit various points of interest in Mexico.

Mr. and Mrs. W. A. O'Neal and family of South Side spent Saturday afternoon with Mrs. Era Wallis of Abilene. Mrs. Wallis' oldest daughter, Billy Flo Wallis, died Friday at 7:00 p.m. She was only 17 years of age. She had been ill for the past six weeks. Miss Wallis was a graduate of Abilene High school of '39. She is mourned by her mother, Mrs. Era Wallis, a sister, Elizabeth; two brothers, Joe and Ben, Jr., and many other relatives besides a host of friends.

Mr. and Mrs. Pete Fudge of Flat Top went to Merkel last Sunday to get their son, Donald, who has been visiting with an uncle.

Mrs. H. C. Smith visited Mrs. John O'Neal of Flat Top Sunday afternoon.

Mr. and Mrs. Homer Neal and son Kenneth, Mr. Dora Neal and son Bob were visitors of the Doug Grimes of Flat Top Sunday evening.

Mr. and Mrs. Kirley Fudge and children spent Sunday with Mr. and Mrs. Floyd Fudge of South Side.

Last Tuesday a large group of the Flat Top and South Side community people met at 6:00 p.m. and went to the river bridge for a chicken fry. After the ladies prepared the chickens, supper was served with lemonade. After that everyone went down and played games in the sand until a late hour. On returning to go home they were surprised with some huge watermelons. Everyone present reported a nice time. Those present were: Mr. and Mrs. Silas Devenport and son Joe, Mr. and Mrs. Roy Bruner, Mr. and Mrs. Dave Ritcherson and son Glynn, Mr. and Mrs. Ashorn Brancum and daughters, Rita, Quala and Leta Maye, Mr. and Mrs. E. C. Davis and Gwyne, Mrs. J. T. Hamrick and son Rayford, Mr. and Mrs. Alvie Mullin and daughter, Lila Maye and Joyce Lavern, Mrs. Jack Smith and Mikey and Patsy June, Mr. and Mrs. Clint Payne and Bunyon, Mrs. Morton Kern, children Patsy, Joyce Ann, N. R. Packwood, Mr. and Mrs. Jas.



It used to be that it was a most embarrassing circumstance if a man's shirt-tail was out. Now, half the young fellows are running around looking like Chinese laundrymen. Times do change—so a philosopher pointed out when he said, "A few years ago, you could have all the gold you wanted but if you had a pint of liquor, they'd put you in jail; now you can have all the liquor you want but they'll lock you up if you have any gold."

"There are no 'unavoidable accidents,'" declares a bulletin issued by the Texas Safety Council, of which Pierce Brooks is director. "Death takes no holidays! 1610 individuals flashed into eternity on Texas streets and highways in 1938 to the dirge of screaming brakes and breaking glass. Not one should have died!"

Will Meeks and son Walter and wife and daughter are visiting in Slaton this week.

To Query Women All Over South

Touring Reporters have now asked over 1,200 women and girls of leading Southern Cities the now famous question: "Were you helped by CARDUI?"

Averaging all replies so far shows that 93 out of every 100 users questioned declared CARDUI benefitted them!

Users by thousands are eager to tell how CARDUI has given them appetite; helped them gain strength; has thus relieved them of the symptoms of functional dysmenorrhea due to malnutrition. Many also say that, when symptoms indicate the need, CARDUI in larger doses helps "at the time" to soothe pain.

Miss Mignon Waggoner spent the past week visiting friends in Fort Worth.

Adding machine rolls 15¢ or two for 25¢ at the Herald Office.

Bowman and children, Willie, Imogene, Doris, Felton and Jessydean, Mr. and Mrs. Clinton, Packwood, Mr. and Mrs. Pete Fudge and son Donald, Frank Barton and children, Jackie and Betty Jean, Mr. Barton, Mr. and Mrs. W. A. O'Neal and children, Nancy, Don and Fanny Belle, Maxine Smith, Dorothy Jane and Mary Lou Bailey, Louise and Christine Jenkins, Eula Murriel and Margaret Glynn Wyman and Alice Wills.

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Harvester's new rubber-tired FARMALL-A will be here soon. We saw it the other day at the Company-owned branch and it's the swellest little all-purpose tractor in the \$500 price class!

You can sit in the seat and see when you ride the FARMALL-A. "Culti-Vision" gives you a clear view of your work, while you ride comfortably in a roomy upholstered seat. No neck craning. No body twisting.

The modern 4-cylinder engine gives you power, smooth operation, and fuel economy. It has replaceable cylinders, Tocco-hardened crankshaft, overhead valves, and full force-

feed lubrication. The transmission gives you three ideal working speeds and a 10-mile road speed to take you where you want to go in a hurry.

We wanted to bring one of these new FARMALL-A tractors back with us, so you could have a look at it right away, but there weren't enough to go around. We'll have one before long, though, and you'll really want to see it. It's the tractor to do all the work on a small farm, or to replace the last team on a large farm!

Give us a ring on the phone and let us tell you more about the FARMALL-A.



**STRAW HAT
SALE**

All Straw Hats

— On Sale At —

1/2 Price

Nothing reserved — A nice Straw
NOW will look good and the
cost is so small

Bryant-Link Co.

55 Years In Jones County

**Beautiful Women
Use This Face
Powder**

From coast to coast the famous \$2.00 box of Cara Nome Face Powder is the choice of beautiful women. Get Cara Nome Face Powder and other Cara Nome Beauty Creations at our Rexall Drug Store.

Inzer Pharmacy

HAMLIN, TEXAS

A woman the other day said she orders her groceries over the phone . . . but that in the future she was coming down town with her Herald and pick up a basket and pick for "prices." It might help the "old man" to make him do a little of the shopping.

R. M. Grubbs, the produce man, is taking a week off to look after his ranch property in Coryell and Hamilton Counties.

The best way to keep from missing your copy of the Herald is to watch the day of expiration. It is on every paper or wrapper you get.

Dr. Joe W. McCrary

—DENTIST—
General Practice of Dentistry
and DENTAL X-RAY

Phone Office 341—Res. Phone 361W

Coming Soon!
The New Small FARMALL-A
. . . with "Culti-Vision"

Harvester's new rubber-tired FARMALL-

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John T. Day & Son

HAMLIN, TEXAS

PHONE 44

Mrs. Bland Fletcher of San Angelo is visiting her daughter, Mrs. Alford Garden and other relatives in Hamlin.

Miss Jimmie Dee George of Swedonia, spent last week with her grandmother, Mrs. J. C. George of McCaulley.

EXHIBIT NO. 2 ADVERTISEMENT FOR BIDS (Legal) NOTICE TO BIDDERS

Sealed proposals, addressed to J. L. Culbertson, Mayor, of Hamlin, Texas, for the construction of Contract No. 5, Pipe Line and Appurtenances, for the City of Hamlin, Texas; hereinafter called "Owner," in accordance with plans, specifications, and contract documents, prepared by and which may be obtained from French & Pruitt Company, Engineers, will be received at the office of the City Secretary of the City of Hamlin, Texas, until 2:00 p.m., August 8, 1939, and then publicly opened and read aloud. Any bid received after the closing time will be returned unopened.

A Cashier's check, certified check or acceptable bidder's bond, payable to the Owner, in an amount not less than five per cent (5%) of the largest possible total for the bid submitted must accompany each bid.

Attention is called to the fact that there must be paid on this project not less than the general prevailing rates of wages which have been established by the Owner as the following:

Mechanic, Workman or Type of Laborer	General Prevailing Per Diem Wage	General Prevailing Based on 8-Hour Working Day	Hourly Rate
Carpenters	\$ 8.00	\$ 1.00	
Electrician	10.00		1.25
Operator:			
Ditching-Trenching Machine	8.00	1.00	
Dragline-Clamshell	10.00		1.25
Painter	8.00		1.00
Reinforcing Steel Worker	8.00		1.00
Apprentices—Carpenters:			
First Year	4.00	.50	
Second Year	4.80	.60	
Third Year	6.00	.75	
Fourth Year	7.00	.87 1/2	
Caulker—Pipe	4.80	.60	
Kottemen	4.80	.60	
Hydrant or Valve Setter	4.80	.60	
Operator:			
Air Compressor	4.80	.60	
Bull Dozer Tractor	6.00	.75	
Backfiller	6.00	.75	
Jackhammer and/or Drill Runner	4.80	.60	
Machine Road Grader	6.00	.75	
Mixer Over 10-S and Under Zi-E	6.00	.75	
Mixer 10-S and/or 10-E or smaller	4.80	.60	
Pump	5.20	.65	
Roller-Road	6.00	.75	
Truck—1 1/2 Ton and/or over	6.00	.75	
Under 1 1/2 Ton	4.00	.50	
Tractor	6.00	.75	
Pipe Layer	4.80	.60	
Pipe Joint Material Worker	4.80	.60	
Common Laborer	3.20	.40	
Teamsters—Less than four up	3.20	.40	
Teamsters—four up	4.00	.50	

In case of ambiguity of lack of cleanliness in stating prices in the proposal, the Owner reserves the right to adopt the prices written in words, or to reject the proposal.

The Owner reserves the right to reject any or all bids and to waive any or all formalities.

Plans and specifications may be examined without charge in the office of the Engineer, and may be procured from French & Pruitt Company, Engineers, 221 Citizens Bank Bldg., Abilene, Texas, upon a deposit of \$15.00 as a guarantee of the safe return of the plans and specifications, the full amount of which will be refunded to each actual bidder, upon the return of the plans and specifications within ten (10) days after receipt of bids. Additional sets of plans and specifications may be procured from the above upon a deposit of \$15.00 each, as a guarantee of their safe return within thirty (30) days from date of opening of bids, in which event \$7.50 (amount of deposit less actual cost of reproduction) of the deposit will be returned.

No bid may be withdrawn after the scheduled closing time for receipt of bids, for at least thirty (30) days.

CITY OF HAMLIN, TEXAS
By: J. L. Culbertson, Mayor
(July 21—28)

MC CAULLEY MATTERS

By JOHN P. HARDESTY

Betty Windham, of Abilene, visited Betty Jo Abbott from Thursday to Sunday. Both are McMurray College students.

Mr. and Mrs. B. F. Short spent Sunday with his father and relatives at Gorman. The father was 80 years old Saturday.

The W. C. Kean family left Tuesday day for a visit with relatives at Pittsburg, Texas.

Mr. and Mrs. E. L. Rector and small daughter went to Albuquerque, N. M., last Saturday. They will return the last of this week, accompanied by C. C. Martin and his daughters, Mmes. Keller and Simer, who have been visiting there for two weeks.

Mrs. Sim Reeves and children, of Balmorhea, are visiting her parents, Mr. and Mrs. S. E. Miers, and other relatives here.

C. P. Yates was taken to a Stamford hospital Monday for possible surgical treatment.

Mrs. W. H. Stephenson, who has been visiting relatives in East Texas, for some weeks, returned to McCaulley last Wednesday. She was accompanied by her daughter, Mrs. Ora Carruth, who returned to her Fort Worth home Sunday.

Rowland Stephenson, who teaches at Tucumcari, N. M., came in Saturday for a visit with his mother, Mrs. W. H. Stephenson, and his sister, Mrs. Virgil Steele and family.

The Melvin Courtneys have returned from several weeks' stay in East Texas. They have rented the Stephenson residence and moved in.

Mrs. J. W. Rector, accompanied by her son, L. E. Rector, his wife and little daughter, and Mrs. Rector's niece, Miss Singleton, of Washington, D. C., visited relatives in Coleman county one day last week.

Floyd Curtis, who has been ill for several months, was able to make a trip to Big Spring last Saturday, where he will visit with his son, Norris, and family for several days. The following relatives and friends attended the funeral services for Charley Maberry, at Lamesa last Wednesday: S. E. Miers, Nash Miers, Mr. and Mrs. R. L. Miers, Jim Pope, Mrs. Dan Maberry, Mr. and Mrs. Geo. Maberry, Mr. and Mrs. Dick Maberry, Mr. and Mrs. Luther Maberry, Luin Maberry, Charley Maberry, uncle of deceased, Mr. and Mrs. Willard Maberry, and his small daughter, Alf Hemphill, Mrs. Ellis Eivans, Mrs. W. W. Faulkenberry, and Bill Milsap.

Charley Maberry was fatally injured in a car wreck on Monday and died in a Hobbs, N. M., hospital early Wednesday morning. Funeral rites were read by Pastor E. F. Cole, of Lamesa Baptist church, with burial in Lamesa cemetery.

Surviving relatives are his father, Bill Maberry, Mmes. Wick Miers, Howard Miers, Miss Artie Laverne, sisters, of Dawson county, and Mrs. Odessa Addison, of Waco.

The Baptist church revival will begin Wednesday night, August 2, Rev. J. R. Balch, pastor First Baptist church, Seymour, will do the preaching. Home folks will have charge of the music, directed by D. L. Smith.

Minister Paul Knight, of Arkansas, is conducting a protracted meet-



P. And G. Soap 3 Lge. Bars 10¢	PLUMS, 2 lbs. 15¢
432 Sunkist LEMONS, doz. 19¢	
Lettuce, lrg. hd. 6¢	
AIRWAY 2 Pounds Coffee 25¢	288 Sunkist ORANGES doz. 15¢
	Idaho Triumph Potatoes, 10 lbs. 25¢

For All Fine Laundering Lux Flakes Lge. Fkg. 19¢	JEWEL 4 Lb. Carton 34¢
Super Suds, lge. box 19¢	Super Suds, lge. box 19¢
Ivory Soap, lge. bar 10¢	Ivory Soap, med. bar 6¢
IDEAL BRAND	Del Maiz NIBLET
Dog Food, 3 cans 25¢	CORN, 2 12 oz. cans 25¢
Ivory Soap, guest bar 5¢	Pickles CHB 6 oz jar 10¢
14 OZ. PLAIN Purity Oats, pkg. 5¢	SPAM, can 29¢
Butter Cookies, pkg. 10¢	SHREDDED WHEAT, 2 for 25¢

GRAPEFRUIT No. 2 Juice 5¢	246 Oz. Cans 25¢
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COFFEE Edwards Pound 19¢	Hams 18¢
SYRUP Sleepy Hollow Pint 17¢	Jowls 8¢
Corn Meal Mammy Lou 10 Lbs. 29¢	Steak 25¢
Cigarettes KOOL 2 PKGS. 35¢	Bacon 25¢
Pork & Beans Van Camps 3 Tall Cans 25¢	Beef Ribs 10¢
Toilet Tissue Comfort 4 Roll Pkg. 19¢	Pork Chops Fresh LB. 15¢

Snowdrift 3 LB. Tin 49¢

- Meats -

Country Style Hams 18¢
Jowls 8¢
Chuck 2 LBS. 25¢
Bacon Maximum Sliced LB. 25¢
Beef Ribs Quality LB. 10¢
Pork Chops Fresh LB. 15¢

SAFE WAY

ing here this week. Services are being held in the church building. The meeting will close Sunday night.

Rev. J. L. Mahew, local Methodist pastor, assisted by Rev. Hamilton Wright, of Baird, is conducting a meeting at Boyd Chapel this week.

Mrs. George Darden visited relatives at Balmorhea last week.

The Carroll Lee family have had as recent visitors Mr. Lee's sister, Mrs. E. D. Graves and family, Roswell, N. M., and Mrs. J. A. Drennan and family, Brownfield, Texas.

A family reunion, honoring Mrs. Jo Faulkenberry on her 78th birthday, was held at the American Legion park in Abilene, last Sunday. Those present from McCaulley were Mother Faulkenberry, her sons, Walter and Lucius, and Mrs. Lucius and their daughter. Also the following: Mr. and Mrs. E. C. Barnes, Brownwood; Mrs. Cora Barnes and daughters, Lotis Tanner, Merlyn Barnes, of Morton; Berta Barnes, Wichita Falls, and Lester Harris and family, Abilene.

Mrs. D. F. Maberry of McCaulley honored her mother, Mrs. G. W. Young, with a dinner celebrating her eightieth birthday on Sunday, July 23. Mrs. Young is a pioneer of this community, having lived here for more than forty years. Many relatives came to celebrate this happy occasion with her.

Those present were: Mrs. N. B.

PLEASANT TO TAKE

There is no need to take a harsh laxative! There is a gentler way to relieve constipation! Just get a box of Rexall Orderlies, the phenolphthalein laxative which tastes like chocolate candy. It isn't bitter; it doesn't gripe or cause irritation; it moves sluggish bowels easily and thoroughly. Buy Rexall Orderlies at the Rexall Store.

Inzer Pharmacy

HAMLIN, TEXAS

Adding machine rolls 15¢ or two for 25¢ at the Herald Office.



SOLES
HEELS
On men's and boys' shoes. Also dependable work on ladies' shoes

J. B. BOWMAN'S SHOE SHOP



FORD V-8

Built in Texas by Texas Workers
For low-cost transportation
at its best—now as always!

- 1 BIGGEST HYDRAULIC BRAKES! Ford gives you the biggest, most powerful hydraulics ever used on a low-priced car.
- 2 BEST ALL-ROUND PERFORMANCE! Ford V-8 has the only V-8 engine, and is the fastest, most powerful and best "all-round" performing car in the low-price field.
- 3 STEADIEST-RIDING CHASSIS! Only Ford V-8 in its price class has Torque-tube Drive and four radius rods.
- 4 LONGEST PASSENGER RIDEBASE! Ford's 125 inches between front and rear spring centers is longer by 9 inches than any other car's at this price.
- 5 TOP OVERALL ECONOMY! 85 h.p. Ford V-8 gave more miles per gallon than any other leading low-priced car in this year's Gilmore-Yosemite run. Ford owners also report no oil added between regular changes.
- 6 MODERN STYLING! With modern fronts, rich interiors, stream-lined, flush-closing luggage backs, Ford V-8 is the style leader of its price class.
- 7 OUTSTANDING ENGINEERING! Only car at the price with semi-centrifugal clutch, seat inserts on all valves, cast-steel crankshafts, and many other fine-car engineering details.

The Herald Anywhere 1 Yr. \$1.00